



## 地域

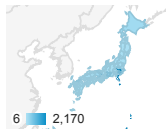
すべて » 国: Japan

2018/07/01 - 2018/12/30

すべてのユーザー  
83.62% ユーザー

地図表示

サマリー



地域	集客			行動			コンバージョン		
	ユーザー	新規ユーザー	セッション	直帰率	ページ/セッション	平均セッション時間	コンバージョン率	すべての目標 目標の完了数	目標値
	5,724 全体に対する割合: 83.62% (6,845)	5,710 全体に対する割合: 83.71% (6,821)	6,743 全体に対する割合: 85.17% (7,917)	1.04% ビューの平均: 2.27% (-54.34%)	2.61 ビューの平均: 2.56 (1.69%)	00:00:41 ビューの平均: 00:00:40 (2.53%)	14.99% ビューの平均: 14.46% (3.67%)	1,011 全体に対する割合: 88.30% (1,145)	¥0 全体に対する割合: 0.00% (¥0)
1. Tokyo	2,170 (37.09%)	2,124 (37.20%)	2,728 (40.46%)	0.81%	2.78	00:00:53	17.60%	480 (47.48%)	¥0 (0.00%)
2. Osaka Prefecture	817 (13.97%)	798 (13.98%)	863 (12.80%)	1.62%	2.27	00:00:23	10.54%	91 (9.00%)	¥0 (0.00%)
3. Kanagawa Prefecture	558 (9.54%)	539 (9.44%)	595 (8.82%)	1.01%	2.53	00:00:32	18.32%	109 (10.78%)	¥0 (0.00%)
4. Aichi Prefecture	320 (5.47%)	309 (5.41%)	342 (5.07%)	1.17%	2.58	00:00:39	18.71%	64 (6.33%)	¥0 (0.00%)
5. Saitama Prefecture	176 (3.01%)	169 (2.96%)	219 (3.25%)	0.00%	2.72	00:00:59	16.44%	36 (3.56%)	¥0 (0.00%)
6. Chiba Prefecture	169 (2.89%)	158 (2.77%)	242 (3.59%)	1.65%	3.17	00:00:53	19.01%	46 (4.55%)	¥0 (0.00%)
7. Fukuoka Prefecture	155 (2.65%)	152 (2.66%)	159 (2.36%)	1.89%	2.16	00:00:13	6.92%	11 (1.09%)	¥0 (0.00%)
8. Hyogo Prefecture	132 (2.26%)	132 (2.31%)	141 (2.09%)	2.13%	2.45	00:00:18	9.22%	13 (1.29%)	¥0 (0.00%)
9. Hokkaido	118 (2.02%)	116 (2.03%)	129 (1.91%)	0.00%	2.36	00:00:39	9.30%	12 (1.19%)	¥0 (0.00%)
10. Kyoto Prefecture	90 (1.54%)	87 (1.52%)	100 (1.48%)	1.00%	2.43	00:00:20	12.00%	12 (1.19%)	¥0 (0.00%)
11. Shizuoka Prefecture	87 (1.49%)	86 (1.51%)	90 (1.33%)	1.11%	2.32	00:00:49	10.00%	9 (0.89%)	¥0 (0.00%)
12. Ibaraki Prefecture	64 (1.09%)	63 (1.10%)	66 (0.98%)	0.00%	2.27	00:00:30	12.12%	8 (0.79%)	¥0 (0.00%)
13. Niigata Prefecture	49 (0.84%)	47 (0.82%)	52 (0.77%)	1.92%	2.37	00:00:13	9.62%	5 (0.49%)	¥0 (0.00%)
14. Ishikawa Prefecture	48 (0.82%)	48 (0.84%)	50 (0.74%)	0.00%	2.12	00:00:05	6.00%	3 (0.30%)	¥0 (0.00%)
15. Hiroshima Prefecture	47 (0.80%)	47 (0.82%)	48 (0.71%)	0.00%	2.06	00:00:23	4.17%	2 (0.20%)	¥0 (0.00%)
16. Tochigi Prefecture	46 (0.79%)	45 (0.79%)	47 (0.70%)	0.00%	2.26	00:00:24	10.64%	5 (0.49%)	¥0 (0.00%)
17. Mie Prefecture	45 (0.77%)	45 (0.79%)	51 (0.76%)	1.96%	2.22	00:00:15	7.84%	4 (0.40%)	¥0 (0.00%)
18. Miyazaki Prefecture	45 (0.77%)	39 (0.68%)	62 (0.92%)	1.61%	4.27	00:01:47	12.90%	8 (0.79%)	¥0 (0.00%)
19. Gunma Prefecture	41 (0.70%)	40 (0.70%)	42 (0.62%)	0.00%	2.05	00:00:02	2.38%	1 (0.10%)	¥0 (0.00%)
20. Okayama Prefecture	41 (0.70%)	40 (0.70%)	41 (0.61%)	0.00%	2.10	00:00:01	2.44%	1 (0.10%)	¥0 (0.00%)
21. Fukushima Prefecture	39 (0.67%)	38 (0.67%)	42 (0.62%)	4.76%	2.29	00:00:52	23.81%	10 (0.99%)	¥0 (0.00%)

22.	Nagano Prefecture	<b>38</b> (0.65%)	<b>38</b> (0.67%)	<b>39</b> (0.58%)	0.00%	2.31	00:00:56	10.26%	<b>4</b> (0.40%)	¥0 (0.00%)
23.	Gifu Prefecture	<b>38</b> (0.65%)	<b>38</b> (0.67%)	<b>42</b> (0.62%)	0.00%	2.38	00:00:18	9.52%	<b>4</b> (0.40%)	¥0 (0.00%)
24.	Shiga Prefecture	<b>36</b> (0.62%)	<b>36</b> (0.63%)	<b>37</b> (0.55%)	2.70%	2.19	00:00:20	5.41%	<b>2</b> (0.20%)	¥0 (0.00%)
25.	Toyama Prefecture	<b>35</b> (0.60%)	<b>34</b> (0.60%)	<b>37</b> (0.55%)	0.00%	2.22	00:00:10	8.11%	<b>3</b> (0.30%)	¥0 (0.00%)
26.	Miyagi Prefecture	<b>34</b> (0.58%)	<b>33</b> (0.58%)	<b>46</b> (0.68%)	0.00%	4.22	00:01:41	13.04%	<b>6</b> (0.59%)	¥0 (0.00%)
27.	Okinawa Prefecture	<b>33</b> (0.56%)	<b>33</b> (0.58%)	<b>35</b> (0.52%)	5.71%	2.17	00:00:10	11.43%	<b>4</b> (0.40%)	¥0 (0.00%)
28.	Kagoshima Prefecture	<b>32</b> (0.55%)	<b>32</b> (0.56%)	<b>33</b> (0.49%)	3.03%	2.15	00:00:14	6.06%	<b>2</b> (0.20%)	¥0 (0.00%)
29.	Oita Prefecture	<b>29</b> (0.50%)	<b>29</b> (0.51%)	<b>31</b> (0.46%)	0.00%	2.97	00:01:53	25.81%	<b>8</b> (0.79%)	¥0 (0.00%)
30.	Kumamoto Prefecture	<b>28</b> (0.48%)	<b>28</b> (0.49%)	<b>29</b> (0.43%)	0.00%	2.24	00:00:02	6.90%	<b>2</b> (0.20%)	¥0 (0.00%)
31.	Ehime Prefecture	<b>27</b> (0.46%)	<b>27</b> (0.47%)	<b>27</b> (0.40%)	0.00%	2.22	00:01:11	11.11%	<b>3</b> (0.30%)	¥0 (0.00%)
32.	Nagasaki Prefecture	<b>27</b> (0.46%)	<b>27</b> (0.47%)	<b>29</b> (0.43%)	0.00%	2.14	00:00:17	17.24%	<b>5</b> (0.49%)	¥0 (0.00%)
33.	Aomori Prefecture	<b>24</b> (0.41%)	<b>24</b> (0.42%)	<b>24</b> (0.36%)	0.00%	2.33	00:00:11	12.50%	<b>3</b> (0.30%)	¥0 (0.00%)
34.	Yamaguchi Prefecture	<b>24</b> (0.41%)	<b>24</b> (0.42%)	<b>28</b> (0.42%)	0.00%	2.21	00:00:02	10.71%	<b>3</b> (0.30%)	¥0 (0.00%)
35.	Nara Prefecture	<b>22</b> (0.38%)	<b>22</b> (0.39%)	<b>23</b> (0.34%)	0.00%	3.57	00:01:29	26.09%	<b>6</b> (0.59%)	¥0 (0.00%)
36.	Yamagata Prefecture	<b>18</b> (0.31%)	<b>16</b> (0.28%)	<b>18</b> (0.27%)	5.56%	2.00	00:00:02	5.56%	<b>1</b> (0.10%)	¥0 (0.00%)
37.	Yamanashi Prefecture	<b>18</b> (0.31%)	<b>18</b> (0.32%)	<b>19</b> (0.28%)	5.26%	2.37	00:00:11	10.53%	<b>2</b> (0.20%)	¥0 (0.00%)
38.	Akita Prefecture	<b>17</b> (0.29%)	<b>17</b> (0.30%)	<b>17</b> (0.25%)	0.00%	2.12	<00:00:01	29.41%	<b>5</b> (0.49%)	¥0 (0.00%)
39.	Wakayama Prefecture	<b>16</b> (0.27%)	<b>16</b> (0.28%)	<b>18</b> (0.27%)	0.00%	2.22	00:00:33	11.11%	<b>2</b> (0.20%)	¥0 (0.00%)
40.	Kagawa Prefecture	<b>16</b> (0.27%)	<b>15</b> (0.26%)	<b>18</b> (0.27%)	0.00%	3.33	00:02:00	16.67%	<b>3</b> (0.30%)	¥0 (0.00%)
41.	Kochi Prefecture	<b>16</b> (0.27%)	<b>16</b> (0.28%)	<b>17</b> (0.25%)	0.00%	2.82	00:00:12	5.88%	<b>1</b> (0.10%)	¥0 (0.00%)
42.	Fukui Prefecture	<b>15</b> (0.26%)	<b>15</b> (0.26%)	<b>15</b> (0.22%)	0.00%	2.13	00:00:08	20.00%	<b>3</b> (0.30%)	¥0 (0.00%)
43.	Iwate Prefecture	<b>12</b> (0.21%)	<b>12</b> (0.21%)	<b>12</b> (0.18%)	0.00%	2.67	00:00:48	8.33%	<b>1</b> (0.10%)	¥0 (0.00%)
44.	Shimane Prefecture	<b>12</b> (0.21%)	<b>12</b> (0.21%)	<b>14</b> (0.21%)	7.14%	2.36	00:00:32	21.43%	<b>3</b> (0.30%)	¥0 (0.00%)
45.	Tottori Prefecture	<b>10</b> (0.17%)	<b>10</b> (0.18%)	<b>10</b> (0.15%)	0.00%	3.00	00:01:07	20.00%	<b>2</b> (0.20%)	¥0 (0.00%)
46.	Saga Prefecture	<b>10</b> (0.17%)	<b>10</b> (0.18%)	<b>10</b> (0.15%)	0.00%	2.20	00:00:12	10.00%	<b>1</b> (0.10%)	¥0 (0.00%)
47.	Tokushima Prefecture	<b>6</b> (0.10%)	<b>6</b> (0.11%)	<b>6</b> (0.09%)	0.00%	3.00	00:00:49	33.33%	<b>2</b> (0.20%)	¥0 (0.00%)